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Ronny Poon

Education

- 2004-2006** Art Center College of Design
Pasadena, CA
Bachelor of Fine Arts – Graphic Design
Focused primarily on print design with an emphasis on branding and packaging. Also studied advertising as a secondary focus.
- 2001-2002** Mt. San Antonio College
Walnut, CA
Liberal Arts Studies

Experience

- 2007-2008** **Metro Design Studio**
Los Angeles, CA
Graphic Designer
Designed across the print, motion, and advertising disciplines for the United States' third-largest transit agency. Projects included print collateral, promotional materials, and advertising campaign concepts.
- 2007** **Disney Consumer Products**
Glendale, CA
Graduate Associate – Disney Pets
Created an array of projects which include re-branding of the Disney Pets division, redesigned existing packages, and produced 3-D renderings and concepts for product pitches.
- 2006** **Parero Design Group**
Glendale, CA
Freelance Graphic Designer
Worked on a variety of projects which consist of branding and advertising.
- 2005** **Armory Museum**
Pasadena, CA
Freelance Graphic Designer
Designed promotions for “Career and College Day” at Pasadena City College.

Computer Knowledge

Strong working knowledge of Adobe Illustrator, Adobe Photoshop, and Microsoft Word. Familiar with Adobe After Effects, Adobe InDesign, Cinema 4D, Final Cut Pro, Dreamweaver, and QuarkXPress

Special Skills

Photography, video editing and basic motion graphics

Languages

English, Cantonese, and basic Mandarin

Personal Interests

Advertising, motion graphics, environmental graphics and fashion design
Portfolio and references available upon request